

Kris Kringle Christmas Market

2024 SPONSORSHIP OPPORTUNITIES

Dear Sponsor,

We're really looking forward to the 2024 Kris Kringle Christmas Market! The Kris Kringle Christmas Market is comprised of 150+ crafters, a live nativity, live entertainment, fireworks, and so much more! The event continues to grow each year as thousands of local and visiting shoppers come to find unique gifts and holiday cheer. Please join us in making 2024 another wonderful year!

The Kris Kringle Christmas Market is a non-profit, community-centered event that benefits the **Southern Maryland Food Bank**, the **Charles County Volunteer Firemen's Association, Inc.**, the **Charles County Association of Emergency Medical Services, Inc.** and the **Charles County Fair**.

Once again this year, we have three sponsorship levels, each with corresponding advertising opportunities for your business.

<p><u>Level 1 Sponsor -</u> <i>(\$100 Donation)</i></p>	<ul style="list-style-type: none"> • Your business name listed on a "Thank You Sponsors" sign, which will be prominently displayed at the Kris Kringle Christmas Market • Your business listed & tagged on a "Thank You Sponsors" post on Social Media
<p><u>Level 2 Sponsor -</u> <i>(\$250 Donation)</i></p>	<ul style="list-style-type: none"> • Individual "Sponsored by" sign with your business name next to one lighted display (see photo below) • 1 social media "shout out" (with your business logo & tag) written by & posted on the KKCM Facebook Page.
<p><u>Level 3 Sponsor -</u> <i>(\$500 - \$1,000 Donation)</i></p>	<ul style="list-style-type: none"> • Sponsor a building or activity/station at the Kris Kringle Christmas Market • Individual "Sponsored by" sign with business name by one lighted display • 1 social media "shout out" (with business logo) written & posted by KKM Facebook Page. \$500 donors will also receive 2 entrance wristbands and a tote bag. \$1,000 donors will also receive 4 entrance wristbands, a tote bag, and VIP viewing with snacks for the fireworks display.

The Charles County Fair is a non-profit 501c3 organization and your donation is tax deductible.

If you are interested in becoming a sponsor, please complete the information on the following page and return it to your sponsorship contact with payment. You may also email your completed form to kriskringlesponsor@gmail.com

Please contact Dena Lebo, Sponsorship Coordinator (443-278-4042) for assistance or any questions you have regarding sponsorship.

Thank you so much in advance for your support!

We are looking forward to making this year's Kris Kringle Christmas Market the best one yet!

Yes!! Count me in. I wish to help support the Charles County Fair Board in its efforts to provide benefits for The Southern Maryland Food Bank, Charles Co. Association of Emergency Medical Services and the Charles Co. Volunteer Firemen's Association.

Please make checks payable to the **Charles County Fair** and send to:

**Dena Lebo, Sponsorship Committee c/o Kris Kringle Market 2024
P.O Box 555
Hughesville, Maryland 20637**

Donation Amount: \$100 \$250 \$500 \$1,000

Business Name _____
(As you want it to appear on the sign)

Business Contact Name _____

Business Address _____

Business Phone: _____

Business/Contact Email: _____

ALL DONATIONS DUE BY NOV 1, 2024



www.charlescountyfair.com/kriskringlechristmasmarket
facebook.com/kriskringlechristmasmarket