

Kris Kringle Christmas Market

2026 SPONSORSHIP OPPORTUNITIES

Dear Sponsor,

If you are new to the Kris Kringle Christmas Market, or you are one of our former sponsors, we want to THANK YOU for taking the time to consider supporting our 14th annual event!

The Kris Kringle Christmas Market is a non-profit, community-centered event that benefits the **Southern Maryland Food Bank**, the **Charles County Volunteer Firemen's Association, Inc.**, the **Charles County Association of Emergency Medical Services, Inc.** and the **Charles County Fair**.

The Kris Kringle Christmas Market has 150+ crafters, a live nativity, live entertainment, fireworks, and so much more! The event continues to grow each year as thousands of local and visiting shoppers come to find unique gifts and holiday cheer. Please join us in making 2026 another wonderful year!

Once again this year, we have three sponsorship levels, each with corresponding advertising opportunities for your business.

<p><u>Level 1 Sponsor -</u> <i>(\$100 Donation)</i></p>	<ul style="list-style-type: none"> ● Your business name listed on a "Thank You Sponsors" sign, which will be prominently displayed at the Kris Kringle Christmas Market. ● Your business listed & tagged on a "Thank You Sponsors" post on Social Media.
<p><u>Level 2 Sponsor -</u> <i>(\$250 Donation)</i></p>	<ul style="list-style-type: none"> ● Individual "Sponsored by" sign with your business name next to one lighted display. ● One social media "shout out" (with your business logo & tag) written by & posted on the KCCM facebook page.
<p><u>Level 3 Sponsor -</u> <i>(\$500 - \$1,000 Donation)</i></p>	<ul style="list-style-type: none"> ● Sponsor a building or activity/station at the Kris Kringle Christmas Market. ● Individual "Sponsored by" sign with business name by one lighted display. ● One social media "shout out" (with business logo) written & posted by Kris Kringle Christmas Market Facebook Page. ● \$500 donors will also receive 2 entrance wristbands and a tote bag. ● \$1,000 donors will also receive 4 entrance wristbands, a tote bag, and 4 VIP wristbands with snacks for viewing the fireworks display on Saturday.

**** As a THANK YOU, all sponsorship levels and business names will be listed and displayed on the Kris Kringle Christmas Market website for the entire year leading up to the next event.***

If you are interested in becoming a sponsor, please complete the information below and return it to the sponsorship contact with payment. Thank you!

Please contact Dena Lebo, Sponsorship Coordinator at kriskringleponsor@gmail.com for assistance or any questions you have regarding this year's sponsorship.

We are looking forward to having you as one of our sponsors this year!

Yes!! Count me in. I wish to help support the Charles County Fair Board in its efforts to provide benefits for The Southern Maryland Food Bank, Charles Co. Association of Emergency Medical Services and the Charles Co. Volunteer Firemen's Association.

Please make checks payable to the **Charles County Fair** and send to:

**Dena Lebo, Sponsorship Committee c/o Kris Kringle Market 2026
P.O Box 555
Hughesville, Maryland 20637**

Donation Amount: \$100 \$250 \$500 \$1,000

Business Name _____
(As you want it to appear on the sign)

Business Contact Name _____

Business Address _____

Business Phone: _____

Business/Contact Email: _____

***We kindly ask that all donations be turned in by November 1, 2026**

